

Information-Driven Healthcare Quality Optimization: Revolutionizing Daily Processes to Enhance Chronic Disease Management

Friday, October 25, 2024, 8:30 AM to 5 PM CT at the [Glacier Canyon Conference Center](#)

Check-in begins at 7:30 AM; a light breakfast, lunch, and snacks will be served.



Be sure to visit the WAHQ conference event webpage ([click here](#)) for additional information and updates.

THE TARGET AUDIENCE FOR THIS CONFERENCE IS HEALTHCARE QUALITY PROFESSIONALS IN WISCONSIN & NEARBY REGIONS.

HEALTHCARE QUALITY CONTINUING EDUCATION

The [National Association for Healthcare Quality \(NAHQ\)](#) has approved this conference for

6.5 CPHQ continuing education credits

LEARNING OBJECTIVES

At the end of this conference, attendees will be able to:

- Interpret the concept of information-driven optimization in the context of chronic disease management.
- Identify some key technologies and data sources utilized in information-driven optimization for chronic disease management.
- Analyze the role of data analytics and predictive modeling in optimizing daily processes for chronic disease management.
- Evaluate the impact of information-driven optimization on patient outcomes, healthcare costs, and resource utilization.
- Develop strategies for implementing information-driven optimization techniques in clinical practice to enhance chronic disease management.

PRESENTATIONS AND SPEAKERS

- **Welcome/Workforce Competencies for Healthcare Quality Professionals: Leading Quality-Driven Healthcare**
 - Therese Dodd, BA, MBA, RN, CPHQ, FNAHQ, Senior Consultant – FACT Consulting Services
- **Keynote: “The Value Proposition”**
 - Tammy Simon, MSN, RN, CPHQ, VP of Medical Specialties – Froedtert and ThedaCare Health, Inc.
- **Integrating Change Management into PDSA: Bringing People Along on the Journey**
 - Larry Dux, MBA, CPHIMS, CPDHTS, LFHIMSS
 - Brenda Fairfull, MA OD, Organizational Development Partner – Froedtert
- **Enhancing Healthcare Quality Through Scientific Guidelines and the American Heart Association’s Get With The Guidelines® Program**
 - Susan Abelt, MS, Program Consultant-Hemorrhagic Stroke at American Heart Association
 - Kelsey McCauley, MS, Program Consultant, Health Care Quality – Quality, Outcomes Research and Analytics, American Heart Association
- **Utilizing the EHR Artificial Intelligence to Drive Population Outcomes**
 - Therese Dodd, BA, MBA, RN, CPHQ, FNAHQ, Senior Consultant – FACT Consulting Services
- **Using the ‘Right’ Data for a Job**
 - Gabrielle Rude, PhD, CPHQ – Wisconsin Collaborative for Healthcare Quality
- **Wisconsin Hospitals and Health System Health Care Quality State of the State 2024**
 - Matthew Stanford, JD, MHA, General Counsel – Wisconsin Hospital Association
 - Jill Lindwall, MSN, RN, CPHQ, Quality Director – Wisconsin Hospital Association
- **Affiliate Updates:**
 - American Heart Association
 - Healthcare Information and Management Systems Society (HIMSS) Wisconsin Chapter
 - Wisconsin Collaborative for Healthcare Quality
 - Wisconsin Hospital Association

CONFERENCE EXHIBITORS



CONFERENCE REGISTRATION

[Online Conference Registration Form \(click here\)](#)

Current WAHQ member (also includes membership through 2025 - registration after 09/16/2024 = \$150)

WAHQ non-member (also includes membership for remainder of 2024 through 2025) - registration after 09/16/2024 = \$200

NOTE: Receive a 10% discount by submitting an abstract which is accepted for publication by WAHQ (see below).

CALL FOR ABSTRACTS

WAHQ is calling out for authors to submit abstracts relating to healthcare quality topics. Accepted abstracts will be compiled and shared electronically with conference attendees and active 2024 WAHQ members. Once an abstract is reviewed and approved by the WAHQ Board of Directors, we offer the authors one **early registration rate** each for the conference regardless of when they register - this would also include WAHQ membership through 2025. Click on the links below to obtain more information and to download an abstract submission form:

[2024 WAHQ Annual Conference Abstract Information Sheet](#)

[2024 WAHQ Annual Conference Abstract Submission Form \(WORD format\)](#)

Abstract submissions must be received by the WAHQ Board of Directors no later than midnight Central Time (CT) Friday, October 4, 2024. Decisions on abstract acceptance /rejection will be communicated by midnight CT, October 11, 2024. Notification will be sent by e-mail to the Presenting Author listed on each abstract. **NOTE: Space at the conference is limited by room size – to assure a space, do not wait on the abstract publication decision to register! If the full registration cost has already been paid, the discount amount will be refunded.**

GLACIER CANYON LODGE 10/24/2024



Attendees (other than WAHQ Board Members and conference speakers) interested in lodging the evening before the conference (October 24th) may call **1-800-867-WILD prior to Tuesday, September 24th**, and tell the reservation agent that you are booking a room under the **Leader #A51977** in order to receive the group rate of \$109 plus taxes and other applicable fees for a Double Queen with Couch room at Glacier Canyon Lodge. (After September 24th, all unused rooms will be released.)

EXHIBITOR REGISTRATION

- Exhibitors are eligible to receive up to three free conference registrations per sponsorship, this includes lunch and conference snacks.
- CPHQ CEs are available along with great networking with potential customers and peers.
- The exhibitor registration fee is \$500. In addition to exhibition space and direct access to the conference attendees for the entire day, WAHQ will also:
 - Provide an attendee list to each exhibitor the day of the conference.
 - Recognize the exhibitors during the course of the conference.
 - Include information about your organization in conference registration materials (WAHQ website, emails, LinkedIn group postings, etc.).
 - Include information about your organization in an "e-abstract" book which we will be creating and sharing with attendees as well as WAHQ members who aren't able to attend the conference.
 - Encourage attendees to visit your exhibit tables in order to have your representatives initial a conference "passport" that attendees will then use to participate in prize raffles at the end of the day.

Interested in being a supporter/exhibitor of the conference? Please complete and submit the fillable form (payment information is detailed at the bottom):

[Exhibitor and Supported Conference Registration](#)

All required fields must be completed in order to begin the form submission.

The registrant will be required to confirm the form submission by email at which time, a copy of the registration will be emailed.