



**Information-Driven Healthcare Quality Optimization:  
Revolutionizing Daily Processes to Enhance Chronic Disease Management**  
Friday, October 25, 2024, 8:30 AM to 5 PM CT at the [Glacier Canyon Conference Center](#)



**Be sure to visit the WAHQ conference event webpage ([click here](#)) for additional information.**

**LEARNING OBJECTIVES**

**At the end of this conference, attendees will be able to:**

- Interpret the concept of information-driven optimization in the context of chronic disease management.
- Identify some key technologies and data sources utilized in information-driven optimization for chronic disease management.
- Analyze the role of data analytics and predictive modeling in optimizing daily processes for chronic disease management.
- Evaluate the impact of information-driven optimization on patient outcomes, healthcare costs, and resource utilization.
- Develop strategies for implementing information-driven optimization techniques in clinical practice to enhance chronic disease management.

**HEALTHCARE QUALITY CONTINUING EDUCATION**

**National Association for Healthcare Quality (NAHQ) has approved this conference for 6.5 CPHQ continuing education credits.**

**AGENDA**

Times	Session	Presenter(s)
07:30–8:30 AM	Conference Check-In (Wilderness Foyer)	Larry Dux, MBA, CPHIMS, CPDHTS, LFHIMSS Kimberly Wildes, MBA, RN, CPHQ
07:30 AM-5:00 PM	Conference Exhibitors	Exhibitors/Supporters
08:30–08:45 AM	Welcome Workforce Competencies for Healthcare Quality Professionals: Leading Quality-Driven Healthcare	Therese Dodd, BA, MBA, RN, CPHQ, FNAHQ
08:45–10:00 AM	<i>Keynote:</i> The Value Proposition	Tammy Simon, MSN, RN, CPHQ
10:00–10:20 AM	Break	Exhibitors/Supporters
10:20-11:30 AM	Integrating Change Management into PDSA: Bringing People Along on the Journey	Larry Dux, MBA, CPHIMS, CPDHTS, LFHIMSS Brenda Fairfull, MA OD
11:30 AM-12:30 PM	Lunch Break	Exhibitors/Supporters
12:30-12:40PM	HIMSS – Wisconsin Chapter Update	Larry Dux, MBA, CPHIMS, CPDHTS, LFHIMSS
12:40 – 12:50 PM	AHA Update	Susan Abelt, MS Kelsey McCauley, BS, MS
12:50 – 1:50 PM	Enhancing Healthcare Quality Through Scientific Guidelines and the American Heart Association's Get With The Guidelines® Program	Susan Abelt, MS Kelsey McCauley, MS
1:50–2:30 PM	Utilizing the Electronic Health Record (EHR) Artificial Intelligence to Drive Population Outcomes	Therese Dodd, BA, MBA, RN, CPHQ, FNAHQ
2:30-2:50 PM	Break	Exhibitors/Supporters
2:50-3:00 PM	WCHQ Update	Gabrielle Rude, PhD, CPHQ
3:00-3:45 PM	Using the “Right” Data for a Job	Gabrielle Rude, PhD, CPHQ
3:45-3:55 PM	WHA Update	Jill Lindwall, MSN, RN, CPHQ
3:55-4:45PM	Wisconsin Hospitals and Health System Health Care Quality State of the State 2024	Matthew Stanford, JD, MHA Jill Lindwall, MSN, RN, CPHQ
4:45-5:00PM	Closing Session/Passport Prizes	Therese Dodd, BA, MBA, RN, CPHQ, FNAHQ

**CONFERENCE REGISTRATION**

[Online Conference Registration Form \(click here\)](#)