

3. Regional Representatives to circulate educational articles or linkage to newsletter; web-sites, etc.	3. Feedback in evaluations regarding usefulness of Newsletter.		
4. Regional Reps to develop rotation schedule.			

LONG TERM OBJECTIVE #2: NETWORKING/COMMUNICATION

Goal #1: Membership Networking/Communication			
Strategies	Means of Measurement	Responsibility	Follow-up
1. Region Representative Goals: <ul style="list-style-type: none"> a. Region Representatives to establish ongoing communications within regions. b. Communication from board meeting within one month after meeting via multiple avenues: web-site, region representative blast or (from the President). c. Investigate potential for regional round tables at conference-Region Representatives possibly develop list of questions to table discussion and listing region feedback regarding wants and needs on index cards- (Revisit this since we utilize round tables anyway) d. Solicit NL articles throughout the regions (and from conference attendees or speakers at state conferences) 	1. Established schedule with recruiting articles-	Region Representatives and BOD	
Goal #2: Liaison Relationships with Other Organizations			
1. Add Rural Wisconsin Cooperative to current list of liaison opportunities. 2. Advertise conferences in NL as well as providing conference ad to liaison NL. 3. Investigate opportunity to partner and plan one shared event with liaison organization 2008/2009. 4. Evaluate current organization links.	# of opportunities to provide and include conference ads in newsletter.	BOD	BOD evaluations of liaison opportunities with postings, etc.
Goal #3: Web-site			
1. Link with NAHQ postings for member access 2. Update site	1. Accomplished linkages 2. Functionality Assessment	Web-site Coordinator and BOD	

3. [Begin to develop special membership page](#)

LONG TERM OBJECTIVE #3: State and National Presence

Goal #1: Member Recruitment and Retention			
Strategies	Means of Measurement	Responsibility	Follow-up
1. Evaluate NAHQ membership in WI that are not WAHQ members and continue dual recruitment	Continued at least 25% affiliation with NAHQ	BOD Membership Coordinator	
Goal #2: Support Quality Initiatives within the State			
1. Provide at least 3 educational storyboards at annual conference.	1. Positive evaluation of storyboard offerings at annual conference	BOD Storyboard Coordinator	
2. Have follow-up article submitted for post conference Newsletter.	2. Article in post conference NL.		
3. Evaluate storyboard effect post conference for continuing to offer at annual conference.			
Goal #3: CPHQ Recognition			
1. Recognition of new CPHQ through web-site, newsletter, Region Rep blasts or President blast , and annual conference.	1. Increase in number of CPHQs within the state.	BOD Membership Coordinator	
2. Acknowledgement of members for other awards and activities- solicit with region blasts .	2. Add statement to membership renewal – recognition of yourself or someone for contribution to quality you would like to recognize – With review of brochure .		
3. Successful efforts with CPHQ study session and further positive efforts with MetaStar toward this goal.			
4. Reminder periodically in Newsletter of opportunity and continue reimbursement for successful CPHQ.	3. # requesting reimbursement.		
Goal #4: Leadership & State Leadership Development			
1. Provide notification to membership any "Town Hall" type meeting being conducted by NAHQ.	1. Number of members participating.	BOD	
2. Evaluate program to mentor members into State Leadership Network committed to participation in NAHQ Leadership Network (Town Hall Meetings).	2. # of member attendance Board meetings.		
3. Annual Article in Newsletter.			
Facilitate member involvement/solicit to Board meetings.			

LONG TERM OBJECTIVE #4: Fiscal Responsibility

Goal #1: Ongoing Budget Review

Strategies	Means of Measurement	Responsibility	
<ol style="list-style-type: none"> 1. Audit at least every 2 years (odd) at time treasurer position on ballot 2. Responsible for conference planning and outgo of monies toward initiatives. 3. Determine need for bonding officers. 4. Maintain appropriate tax-exempt status. 	<ol style="list-style-type: none"> 1. Review of accounts accomplished with hand-off of position change for Treasurer as defined in Bylaws. 2. Budget planning during conference planning. 3. Monthly reconciliation on bank statements. 4. Fiscal report to BOD at each meeting. 5. Officers bonded if necessary. 6. Tax-exempt status requirements met. 	BOD and Treasurer	