

## WAHQ Strategic Plan 2006-2007

### LONG TERM OBJECTIVE #1: EDUCATION

<b>Strategies</b>	<b>Means of Measurement</b>	<b>Responsibility</b>
<ol style="list-style-type: none"> <li>1. Provide Annual Spring Conference that addresses current issues and needs of the membership.</li> <li>2. Set Timeline and Structure (develop categories) for Conference Planning “Team”</li> <li>3. Regional Representation in planning conference</li> <li>4. Utilize evaluations post conference to further strategize ongoing planning</li> </ol>	<ol style="list-style-type: none"> <li>1. Maintained or increased attendance</li> <li>2. Positive evaluations post conference</li> </ol>	Core Planning Team and BOD
<b>Strategies</b>	<b>Means of Measurement</b>	<b>Responsibility</b>
<ol style="list-style-type: none"> <li>1. 2006- Study Session scheduled for 3/8-3/9/06 (immediately prior to WAHQ conference).</li> <li>2. Collaborate with MetaStar to provide CPHQ study session in Wisconsin for 2007.</li> <li>3. Continue providing financial support to state CPHQ efforts.</li> <li>4. Evaluate effect of timing of CPHQ Study Session proximity to WAHQ Spring Conference related to number of attendees at both</li> <li>5. Evaluate and continue strategizing further sessions.</li> </ol>	<ol style="list-style-type: none"> <li>1. Successfully recruit 20 attendees to study session</li> <li>2. Positive feedback regarding the study session</li> </ol>	MetaStar with WAHQ support

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<ol style="list-style-type: none"> <li>1. Provide educational article in each published Newsletter</li> <li>2. Solicit educational articles through regions-region rep connections with constituency</li> <li>3. Regional Representatives to circulate educational articles or linkage to newsletter; web-sites, etc.</li> <li>4. Regional Reps to develop rotation schedule</li> </ol>	<ol style="list-style-type: none"> <li>1. Ongoing rotation schedule developed</li> <li>2. Ongoing status report at BOD meeting</li> <li>3. Feedback in evaluations regarding usefulness of Newsletter</li> </ol>	Region Representatives and BOD

### LONG TERM OBJECTIVE #2: NETWORKING

Strategies	Means of Measurement	Responsibility
<ol style="list-style-type: none"> <li>1. Region Representative Goals:               <ol style="list-style-type: none"> <li>a) Region Representatives to establish ongoing communications within regions – June, 2006</li> <li>b) Investigate potential for regional round tables at 2006 conference-Region Representatives to develop list of questions for table discussion and listing region feedback regarding wants and needs on index cards</li> <li>c) Recruit NL articles throughout the region</li> <li>d) Make rotating schedule for regions to supply NL articles</li> <li>e) Recruit committee for conference planning</li> <li>f) Refer to: identified strategies in Education Objective as well</li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. # of responses on index cards at 2006 conference</li> <li>2. Established schedule with initial supply of articles</li> <li>3. Conference Planning Committee formed</li> </ol>	Region Representatives and BOD

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Strategies	Means of Measurement	Responsibility
<ol style="list-style-type: none"> <li>1. Add Rural Wisconsin Coop to current list of liaison opportunities</li> <li>2. Advertise conferences in NL as well as providing conference ad to liaison NL</li> </ol>	# of opportunities to provide and include conference ads in newsletters.	<p>BOD</p> <p>Carolyn will liaison for WAHQ with Rural Coop organization</p>
Strategies	Means of Measurement	Responsibility
<ol style="list-style-type: none"> <li>1. Link with NAHQ postings for member access</li> <li>2. Smooth transition to new vendor</li> <li>3. Evaluate functionality, cost, savings, etc.</li> <li>4. Set up Board page-password protected for region reps to link to region members.</li> <li>5. Create special education page</li> </ol>	<ol style="list-style-type: none"> <li>1. Linkages accomplished</li> <li>2. Functionality Assessment</li> </ol>	Web-site Coordinator and BOD

### LONG TERM OBJECTIVE #3: Maintaining State and National Presence

Strategies	Means of Measurement	Responsibility
Evaluate NAHQ membership in WI that are not WAHQ members and continue dual recruitment	Continued at least 25% affiliation with NAHQ	BOD and Conference Team
Strategies	Means of Measurement	Responsibility
<ol style="list-style-type: none"> <li>1. Provide at least 3 educational storyboards at annual conference</li> <li>2. Have follow-up article submitted for post conference Newsletter.</li> <li>3. Evaluate storyboard effect post conference for continuing to offer at annual conference</li> </ol>	<ol style="list-style-type: none"> <li>1. Positive evaluation of storyboard offerings at annual conference</li> <li>2. Article in post conference NL</li> </ol>	Conference Planning Team and Storyboard Conference Coordinator

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Strategies	Means of Measurement	Responsibility
<ol style="list-style-type: none"> <li>1. Recognition of new CPHQ through web-site, newsletter and annual conference</li> <li>2. Acknowledgement of members for other awards and activities</li> <li>3. Successful efforts with CPHQ study session and further positive efforts with MetaStar toward this goal.</li> <li>4. 2006- Add reminder to Newsletter of opportunity and continue reimbursement for successful CPHQ.</li> </ol>	<ol style="list-style-type: none"> <li>1. Increase in number of CPHQs within the state</li> <li>2. Add statement to membership renewal – recognition of yourself or someone for contribution to quality you would like to recognize</li> <li>3. # requesting reimbursement</li> </ol>	BOD Membership Coordinator
Strategies	Means of Measurement	Responsibility
<ol style="list-style-type: none"> <li>1. Communicate to membership</li> <li>2. Participate in NAHQ Leadership calls</li> <li>3. Annual Article in Newsletter</li> <li>4. Facilitate member involvement/solicit to Board meetings</li> </ol>	<ol style="list-style-type: none"> <li>1. Maintain 2 Leadership Council reps along with President at NAHQ Annual Conference</li> <li>2. # of member attendance at Board meetings</li> </ol>	BOD

### LONG TERM OBJECTIVE #4: Fiscal Responsibility

Strategies	Means of Measurement	Responsibility
<ol style="list-style-type: none"> <li>1. Audit at least every 2 years (odd) at time treasurer position on ballot</li> <li>2. Responsible conference planning and outgo of monies toward initiatives</li> </ol>	<ol style="list-style-type: none"> <li>1. Review of accounts accomplished with hand-off of position change for Treasurer as defined in Bylaws</li> <li>2. Budget planning during conference planning.</li> <li>3. Monthly reconciliation on bank statements</li> <li>4. Fiscal report to BOD at each meeting</li> </ol>	BOD and Treasurer