



Wisconsin Association of Healthcare Quality
c/o Sheryl Krueger Dix
1647 North 123rd Street
Wauwatosa, WI 53226

SUBJECT: Wisconsin Association of Healthcare Quality
Annual Conference Invitation

The Wisconsin Association of Healthcare Quality (WAHQ) will be having its annual conference on March 2, 2012. The conference will be held at the Crowne Plaza Hotel 4402 E. Washington, Madison, WI. (www.crowneplaza.com).

We would like to invite you and your organization to participate in this exciting conference in which we expect approximately 130-140 participants from the tri-state areas (Wisconsin, Michigan, and Minnesota). WAHQ, a not-for-profit professional organization, is looking for corporate sponsors and exhibitors.

You can become a corporate sponsor by contributing towards participant meals, providing corporate items and give aways, or providing door prizes. You can become an exhibitor by reserving your 6'x3' tabletop booth for \$250.

For you and your organization, WAHQ will provide advertising for the sponsor through handout materials, verbally from the podium, and display during the conference with dedicated exhibit area time for the conference. Please plan to share your products and knowledge with us so we can enhance the quality of healthcare.

A corporate sponsor/exhibit application form and exhibit rules/regulations are available on the website. Please check our website for updated conference information @ <http://www.wahq.org> under the educational offerings section. To participate, complete the application form and return to the address at the top of the application. For questions or additional information, please contact me at (414) 750-8488 or email sdix@froedtercommunityhealth.org.

Sincerely,

Sheryl Krueger Dix
Board liaison, WAHQ



Enclosure

Hotel location in Madison, WI

Crowne Plaza Hotel
4402 E. Washington, Madison, WI
(800) 404-7630

www.crowneplaza.com

Nearest major airport:

Madison, WI (MSN-Dane County Regional)