

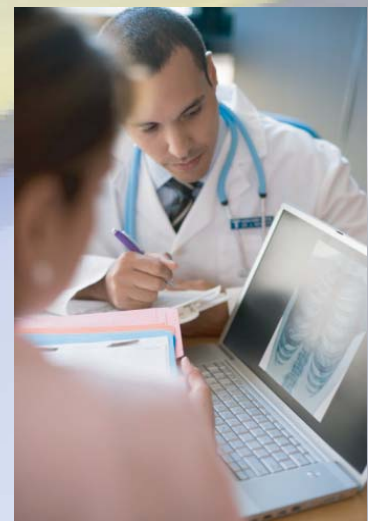
Cyber Liability

Cyber Liability in Healthcare

Everything you wanted to know about E-Discovery
and Social Networking but were afraid to tweet:
A Risk Manager's guide to healthcare in the electronic age.

WSHRM 2010 Spring Conference
Friday, April 30, 2010

Crown Plaza
Madison Wisconsin



Friday, April 30, 2010

8:00 a.m. - 8:30 a.m.

8:30 a.m.

8:30 a.m. - 9:45 a.m.

Registration / Continental Breakfast

Welcoming Remarks

"E-discovery Tools for Implementation and Exploring Cyber Risk"

Joseph Smetana Jr., MSHL, CPHRM

Break

"E-Discovery? EGADS!"

Debra A. Cooper, RN, MSN, MBA/HCM, CIC, CPHRM

Lunch

"Maintaining HIPAA Compliance in the Rapidly Evolving World of Social Media"

Michael Johnson, JD

Break

"Preparing the Medical Defense in the Age of the Electronic Medical Record"

Diane Olsen, RN, BS, LNC

Evals and Adjourn

9:45 a.m. - 10:00 a.m.

10:00 a.m. - 11:15 a.m.

11:15 a.m. - 12:15 p.m.

12:15 p.m. - 1:30 p.m.

1:30 p.m. - 1:45 p.m.

1:45 p.m. - 3:00 p.m.

3:00 p.m.



Cyber Liability in Healthcare



Faculty

Joseph Smetana ~ Shawnee Mission Medical Center ~ has nineteen years of Healthcare Risk Management experience, a CPHRM since 2000, a 2008 graduate of the Shepard Broad Law Center at Nova Southeastern University earning a Master of Science in Health Law, and prior winner of the 2009 ASHRM Author of Excellence Award for his article, Strategies to Prepare for Electronic Discovery in Healthcare. Joe is currently the Administrative Director of Risk Management, Compliance and Privacy at Shawnee Mission Medical Center, Merriam, Kansas.

Debra Cooper ~ The Risk Management & Patient Safety Institute ~ is a registered nurse with more than 25 years of diverse health care experience and advanced leadership skills in community hospitals and the long-term care setting. She has extensive experience in infection control, quality improvement, risk management, and emergency medical services. Debra has been involved in many consultative, speaking and authoring experiences since joining The Risk Management & Patient Safety Institute in 2005. She is a published author of multiple risk-reduction and patient safety articles that have a nationwide distribution, and serves as a national speaker about patient safety and risk issues that health care organizations face. Debra is certified in infection control and clinical risk management. Deb is a member of the Michigan Society of Healthcare Risk Management and the American Society for Healthcare Risk Management.

Michael Johnson ~ Otjen, Van Ert & Weir, S.C. ~ is an associate with Otjen, Van Ert & Weir, S.C. Mike is a previous member of the Creighton University Law Review and is a current member of the Milwaukee and State Bar Associations. Mike's areas of practice include Insurance Defense Law, Medical Malpractice Defense, Automobile Law and Personal Injury Law.

Diane Olsen ~ Corneille Law Group ~ has been a nurse for 42 yrs and has worked in a variety of areas of the health care field including obstetrics & gynecology, pediatrics, and AODA areas. For the past 10 yrs she has been the Legal Nurse Consultant at the Corneille Law Group in Madison, WI where she works up all medical malpractice cases and assists the attorneys in learning about the medicine involved in the case.

Accommodations

Our 2010 Spring Conference is being held at the lovely Crowne Plaza in Madison, Wisconsin. They have reserved a block of rooms at a special rate for WSHRM. Hotel reservations must be made by March 30, 2010 in order to receive this special rate. Room rates begin at \$109 per night for a single or double, plus applicable tax.

Crowne Plaza
4402 East Washington Ave.
Madison, WI 53704
(800) 404-7630 (608) 244-4703

If you need more information about this conference, please call or e-mail Kim Hoppe at (262) 644-5566 or khoppe@rmpsi.com.

Sponsors

A special thank you to our generous sponsors. The following law firms have committed their sponsorship prior to distribution of the WSHRM Spring Conference brochure:

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We value the continued support of all our sponsors. Without their ongoing support WSHRM would not be the valued organization it is today.

Conference Fee & Information

Name _____

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Members
\$60

Non-member
\$90

Make check payable to WSHRM. No refunds will be issued unless written cancellation notice is received by April 26, 2010.

If you wish to join WSHRM now to get the 2010 member rate for this conference, see the WSHRM Website at www.wshrm.org for membership information or e-mail Deb Schmidt, WSHRM membership coordinator, at DeSchmid@affinityhealth.org

Please specify a diet or comfort measures you may require while attending this conference.

Send registration forms and registration fees to:

Kim Hoppe RN, CPHRM, LNC
Senior Risk Management Consultant
The Risk Management and Patient Safety Institute
5419 Woodstone Drive
Slinger, WI 53086