

Wisconsin Association of Healthcare Quality
2008 CONFERENCE
Friday, March 14, 2008
Holiday Inn at the American Center
Madison, WI

Please print clearly. Use a separate form
for each registrant; duplicate if necessary.

ATTENDEE INFORMATION

First Name: _____

Last Name: _____

Title: _____

Facility: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-mail: _____

CONFERENCE REGISTRATION FEES

- Member conference fee\$100
- Non-Member conference fee\$140
- Annual membership fee\$45

Make check payable to: WAHQ

Mail completed registrations to:
Virginia Wyss
2202 Tradition Lane
Janesville, WI 53545

For more information about this conference and
the benefits of a WAHQ membership,
please visit our Web site at www.wahq.org.

CANCELLATION POLICY

Cancellations received more than 10 days prior to the dates of
the program will be completely refunded. Cancellations received
after that time will be refunded less a \$50 cancellation fee. To
avoid the cancellation fee, a facility may substitute another
attendee. All cancellation requests must be in writing. To cancel,
contact Virginia Wyss at vwyss@ameritech.net.



Brochure courtesy of The Risk Management and
Patient Safety Institute



**Driving Performance
Forward – Current
Trends in Quality**

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OVERVIEW

Quality will always be moving forward and we want you to always be ready! Information gained from attending the conference will give you valuable tools to ensure your readiness for the journey. Over the years, requirements for safety performance and data have continued to emerge; new state and national initiatives are underway. A wide variety of topics will be covered including: Public Reporting, Pay for Performance, how WFA/ Baldrige framework can deliver low cost, high impact results in your organization, state and national initiatives to raise awareness of healthcare quality standards, and electronic health record best practices. This year's conference will give you practical information that can be applied in your organization.

WHY YOU SHOULD ATTEND

- Learn about methods on raise awareness of your facility's response to pay-for-performance and "no-pay" events.
- Get updates on pending federal and state legislation that will impact healthcare providers
- Learn about state and national initiatives to raise awareness of healthcare quality standards
- Learn about strategies to achieve performance excellence by applying the Baldrige Criteria for Performance Excellence into your quality program
- Learn about the benefits of applying for the Wisconsin Forward Award at your facility

CONTINUING EDUCATION UNIT

This activity will count toward 5.5 hours of continuing education hours for individuals seeking recertification of their Certified Professionals in Healthcare Quality (CPHQ) designation by the Healthcare Quality Certification Board.

HOTEL ACCOMMODATIONS

Holiday Inn at the American Center
5109 W. Terrace Drive, Madison, WI 53718
(608) 249-4220

A block of rooms has been reserved for participants of the WAHQ Conference at \$109 for a single or double, plus applicable tax. Hotel reservations must be made before February 22, 2008.

AGENDA

7:30 - 8:30 a.m.

Registration, Vendors and Storyboards and Continental Breakfast

8:30 - 8:45 a.m.

Welcome

8:45 - 9:45 a.m.

Wisconsin Forward

Liz Menzer — Wisconsin Forward Award Inc.

9:45 - 10:15 a.m.

Break — Exhibits and Posters

10:15 - 11:15 a.m.

WHIO Presentations

Julie Bartels — Wisconsin Healthcare Information Organization

11:15 - 11:45 a.m.

Annual Meeting

11:45 - 12:30

Lunch

12:30 - 1:30 p.m.

Legislative Update

*Paul Merline — Wisconsin Hospital Association
Craig Moser, District Director for Congressman
Dr. Steve Kagen
Bill French — MetaStar*

2:15 - 2:30 p.m.

Break — Exhibits and Posters

2:30 - 3:45 p.m.

Linking Quality to the Electronic Health Record: Best Practices Roundtable

*Dr. Paul Knudson — Medical College of Wisconsin
Bill French — MetaStar
Dana Richardson — Wisconsin Hospital Association
Dr. Pete Sanderson — Ministry Health Care*

3:45 - 4:00 p.m.

Evaluation and Adjournment

GUEST FACULTY

Elizabeth Menzer is executive director of Wisconsin Forward Award Inc. Her involvement with the WFA program began when she was asked to facilitate the preparation of a WFA application for a Wisconsin service organization. Liz brings more than 20 years of private sector executive management experience to WFA, with a specialization in corporate communications and marketing in education, health care, and health insurance organizations.

Julie Bartels is the executive director of the Wisconsin Healthcare Information Organization. Prior to joining WHIO, she previously held senior leadership roles at Employer's Health Insurance and American Medical Security.

Paul Merline is the Vice President of Government Relations with the Wisconsin Hospital Association. His responsibilities include tracking and analyzing legislation, lobbying activities and policy research.

Craig Moser is the Director of Constituent Services for the Office of Representative Steven L. Kagen.

Dana Richardson is the Vice President of Quality Initiatives for the Wisconsin Hospital Association. In this capacity, she is responsible for implementing WHA Board directives aimed at increasing consumerism and improving the quality and safety of care provided within Wisconsin hospitals. She also represents WHA's member interests with various clinical and safety-related organizations.

Dr. Paul Knudson is an Associate Professor of Medicine with the Medical College of Wisconsin.

Bill French is the Vice President of Quality, Review and Health Information Technology for MetaStar.

Dr. Pete Sanderson is a physician with Ministry Health Care.